

it's time to ditch your

FRANKENSYSTEM

definition

a system of disconnected solutions and manual processes cobbled together over time to help keep your business running

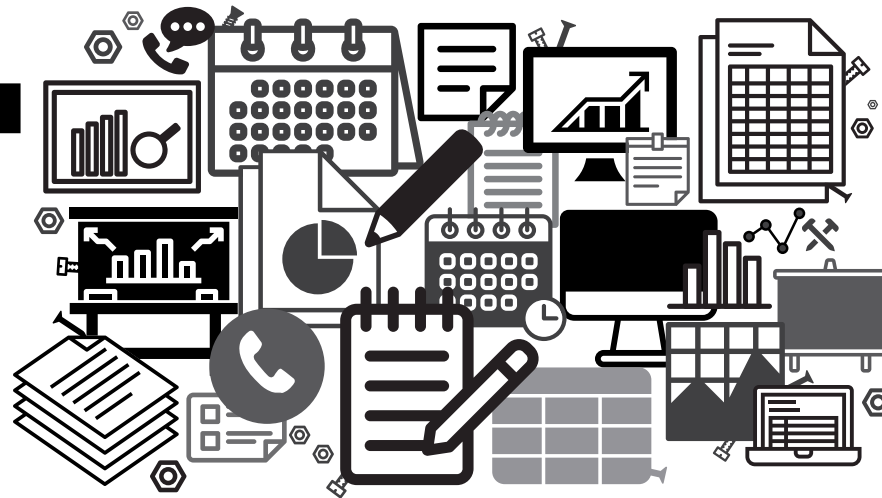
When you started, things were great.

Now, it's time for a centralized business management system.



As you grew, you probably developed a **frankensystem** that led to unforeseen consequences:

- Missed sales ✗
- Wasted hours ✗
- Inaccurate estimates ✗



With **industry-specific** business management software like Aspire Landscape, you can have:

- ✓ Consistent processes
- ✓ Timely decisions
- ✓ Higher profits

Basing estimates on gut instinct or past results causes most landscapers to underestimate costs, leading to substantial losses—even with discrepancies of just 50 cents per hour.

With **full visibility into every aspect of your business**, you can create accurate estimates using unique sets of markups and unlimited templates and kits for bidding similar types of jobs.

\$114K -

\$27K Missed Sales

\$30K Inaccurate Estimates

\$57K Wasted Hours

\$57K Efficient Hours

\$30K Accurate Estimates

\$27K Sales Made

+ \$114K

Up to **15% of revenue growth is missed** because teams don't have processes in place to manage enhancements or change orders.

Approximately **5% of hours are wasted** simply because crew leaders can't track actual labor hours in real time.

With **real-time job costing data**, you can track progress on all your jobs against the budget and make proactive decisions—without waiting until the end of the month.

With **consistent processes** in place, you can easily identify, record, and track sales opportunities with new and existing customers.

Example above based on data for a landscaping company with \$3 million in revenue